

Notice of References Cited

Application/Control No.

09/740,753

Applicant(s)/Patent Under
Reexamination
PARK, ERIC J.

Examiner

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Art Unit

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Page 1 of 1

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*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-6,091,417	07-2000	Lefkowitz, Howard Michael	345/854
	B	US-6,226,656	05-2001	Zawadzki et al.	715/506
	C	US-			
	D	US-			
	E	US-			
	F	US-			
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	I	US-			
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	K	US-			
	L	US-			
	M	US-			

FOREIGN PATENT DOCUMENTS

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	N					
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NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	www.cars.com, 1999 Press Releases, "CARS.COM CREATES A NEW AUTOMOTIVE MARKETPLACE WITH THE LAUNCH OF E-STORE", August 17, 1999.
	V	www.internet.com, Press Releases, "INTERNET.COM'S WEBOPEDIA WEB SITE WINS WINDOWS MAGAZINE'S BEST BUSINESS SITE AWARD", May 13, 1999.
	W	Schwimmer, Martin, "Why the splurge on generic domain names?", Brandweek, vol. 41, no. 8, pp 20-22, Feb. 21, 2000.
	X	"What's in a name? You must choose the right name and right web address when promoting a brand or corporate image, says Martin Taylor." Computing, p. 20, August 20, 1998.

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.